



ITHACA



May I take this opportunity to introduce ITHACA. The epitome of elegance and refinement, this venue will astound you with its interior beauty and captivate your soul through its diverse palette of modern, eclectic Asian cuisine. Five floors of magnificence like none seen before, ITHACA combines the most perfect service with unashamed luxury to bring you, our customer, a truly astounding experience.

The original concept for this venue came from my desire to bring Manchester something a little bit different; an escape from the norm, if you will. We have rigorously scoured regions, nations and continents to gather the best team, source the most exquisite foods, uncover remarkable ceramics and bring to you luxuriously exotic fabrics. This multitude of raw ingredients combine to ensure that a visit to ITHACA will be something not quickly forgotten. I would like to emphasise the fact that ITHACA is truly a style venue and will have a hotel-like fluidity in its presentation and brand delivery. Through extensive market research, we can ensure that the product reaches the customer in five star fashion, through extreme diligence to exacting customer service standards, incorporating the ultimate in front of house computerised POS systems.

The dining experience will be an eclectic mix of South-East Asian culinary delights, carefully put together by one of the world's finest chefs. ITHACA presents Pan-Asian and Japanese Chef, Nasser F Laziri, formerly of London's exclusive Zuma restaurant and recent Head Chef of Nozomi in Knightsbridge. ITHACA has therefore ensured that only an elite team of Bar and Restaurant professionals will be in place to ensure the success of such an exclusive venue.

I am writing to you today, as you are either: one of my closest friends, dearest colleagues, or a specific individual nominated by the ITHACA membership committee to extend an invitation to join our membership scheme. You will be the initial, elite members; the founding core of our database. The membership is by exclusive invitation only to you in the first instance. However, once you are established you will be able to nominate key individuals to be subsequently invited to join and gain access to the member's lounge and all the inclusive benefits.

ITHACA BLACK membership costs £1000 annually recurring and entitles the bearer to all areas of our five story building, where you will be encouraged to spend your complimentary £500 redeemable tab, sampling all the delights our restaurant and bar spaces have to offer. This includes the BLACK lounge on the top floor, which is restricted access for you and your guests only. Reservations throughout the venue will be prioritised automatically for you as our seamless service is specifically tailored to meet your needs; no queues, dedicated waiting staff and private events fit for Kings.

The enclosed brochure specifically documents the level of service that you as an ITHACA BLACK member can expect how we will operate our space, and who is involved in the project. We believe actually I'll go as far as to say we know that ITHACA will excel beyond our wildest dreams, because we work hard to ensure that every moment you spend in our company is truly special, creating an experience not to be forgotten.

I'd like to thank you for your time and look forward to hearing from you very soon. If you have any questions please do not hesitate to contact me or one of my team on the number below.

Arnie S. Hira
Managing Director
Ithaca Manchester
0870 740 4000
arnie@ithacamanchester.com





PERSONAL INFORMATION (please complete fully)

title	name(s)	surname	
date of birth	marital status		spouse / partner name
private address			
			postcode
telephone	mobile	fax	
private e-mail			
occupation	business name		
business address			
			postcode
work telephone	work mobile	work fax	
work e-mail			
		please indicate preferred address for correspondence	private work

PAYMENT DETAILS (please complete fully)

card type (VISA, MASTERCARD, AMEX ect)	<input type="text"/>			
name (AS IT APPEARS ON CARD)	<input type="text"/>			
card number (16 DIGIT NUMBER ON CARD)	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
start date	<input type="text"/>	expiry date	<input type="text"/>	issue no (if applicable)
3 digit security code (last 3 digits on signature strip)	<input type="text"/>			<input type="text"/>

CONFIRMATION (I hereby apply for membership of Ithaca. If accepted I agree to be bound by the rules of Ithaca)

signature	date
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Exclusive / Elite

Membership is by invitation only and subjected to membership committee approval.

Strictly limited membership

Priority entrance

Black Card members receive 20% off* food day or night

Exclusive VIP lounge access is reserved for Black Card members only.

You will be privileged to priority booking and the best seating in the restaurant areas when available

Access to luxury lifestyle affiliates schemes

Admission for 3 additional guests in to the top floor member's lounge

Complimentary branding opportunity on the ITHACA web site

Private hire discount for the venue

Access / Invites to exclusive after show parties / private launches

MEMBERSHIP IS £1000 ANNUALLY RECURRING

£500 of which is available for you to spend via a tab system at any time and applicable to food only

*The 20% discount cannot be used in conjunction with the £500 free tab. It is only applicable on real time transactions.

LUXURY ON THE ROCKS
roberto cavalli
VODKA

Official partners

QUINTESSENTIALLY



CHAMPAGNE

PERRIER-JOUËT

MAISON FONDÉE EN 1811
4 Epernay - France